

get the **FACTS**

Dynamic
Designs
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LLC

DECEMBER 2022

FUN, AUTHENTIC, CREATIVE, TECHY, SIMPLE PEOPLE WHO ARE YOUR GO TO MARKETING RESOURCE TEAM AVAILABLE ON A MOMENTS NOTICE TO HELP YOU SUCCEED IN YOUR BUSINESS AND PERSONAL LIFE.



Dynamic Tammy and Bruce shown at the Ronald McDonald house they stayed at in the beginning of Brandon's hospitalization at St. Mary's Burn Center in Milwaukee.

A MESSAGE FROM A FARMER'S DAUGHTER - DYNAMIC TAMMY

A Memorable Thanksgiving for our family.

Many of you may know by now that our son Brandon was severely burned over 38% of his body, in a Bonfire incident on October 14th. It was just after the Pulaski Homecoming game when Brandon arrived at the Bonfire, that was only a few miles from where I grew up in the Township of Maple Grove. He was to attend the Homecoming dance the next day. He was only minutes away from leaving to take care of me (because I was home alone and had a difficult time getting

around because of my broken leg). As a result of two individuals throwing a 55 gallon drum of diesel and gas onto the fire, this did not happen. Brandon along with several other individuals were directly hit by fire. In less than the blink of an eye, our lives were forever changed.

As a farmer's daughter, one thing that I've learned from them is to never give up. Farming certainly had its ups and downs. Bad things happened, but Mom and Dad never gave up. At times there were challenges, like the time the heifers were spooked and broke through the gates and fled in all directions. I remember how we all worked together to get them back. Adrenaline gave us the power to run through ditches of water, mud and unknown territory to try and find them in early morning hours. Many hours later, we were able to round all of them up in a farmer's yard miles away, exhaustion set in, but also relief, because the worst was over. It's kind of how I felt and still am feeling as a result of Brandon's accident. Exhausted and relieved, because the worst (we hope) is over. We have to put the pieces of our lives back together. For Brandon, his full-time job is to work hard on

getting his body back to as close as normal as humanly possible.

We've encountered a bump in the road, Brandon says "not just a bump in the road, an entire bridge has crashed." Our lives are slightly detoured. Brandon is healing emotionally and physically. He is learning that the road to healing is slow and hard. He is learning how to persevere and push through pain. We are learning how to work remotely, and a lot less time at the office. We've had to rely on our employees to steer the ship. They've taken on more responsibilities than ever before. Plus our customers have shown us empathy, generosity and patience along the way. I believe that since we've surrounded ourselves with good and loving



Josh, Dynamic Bruce, Brandon and Zach on Father's Day 2022 at the Hofa Park Picnic.



Neighbors, community, family and friends, rally to support bonfire burn victims through fundraisers and more. (Neighbor Carey on our front lawn).

people, we will get through this and we will be better because of it. When something bad happens, it

seems like there is always something good that comes out of it. Like the rainbow that shines at the end of a storm. Bruce, myself, our boys, and our entire extended family have reaped the benefits of something so miraculous, something that I can't quite explain. Our community, communities around us, family, friends, past employees, neighbors, schools, relatives, students, and people we have never met, have come together and are helping us get through this. We've been inundated with cards, inspirational messages, phone calls, visits, home cooked meals, home cleaning services,

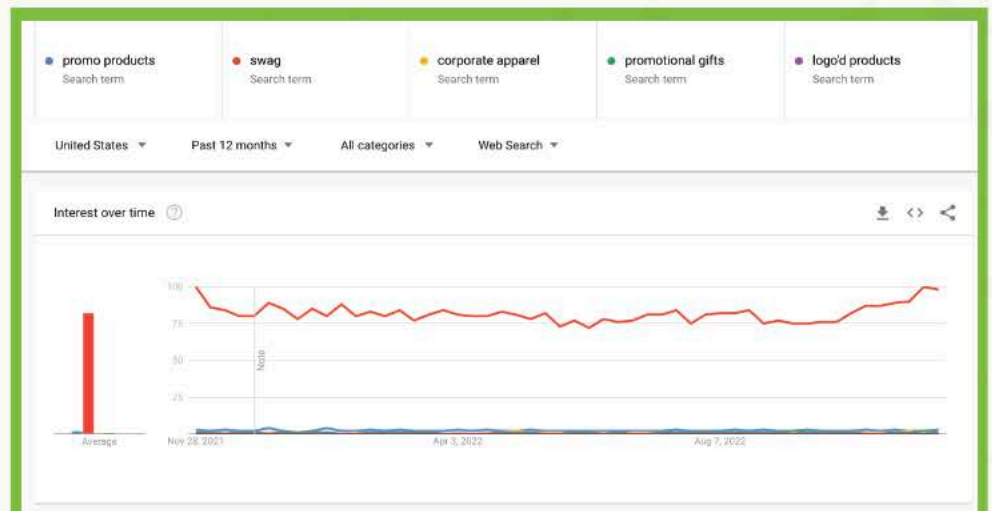
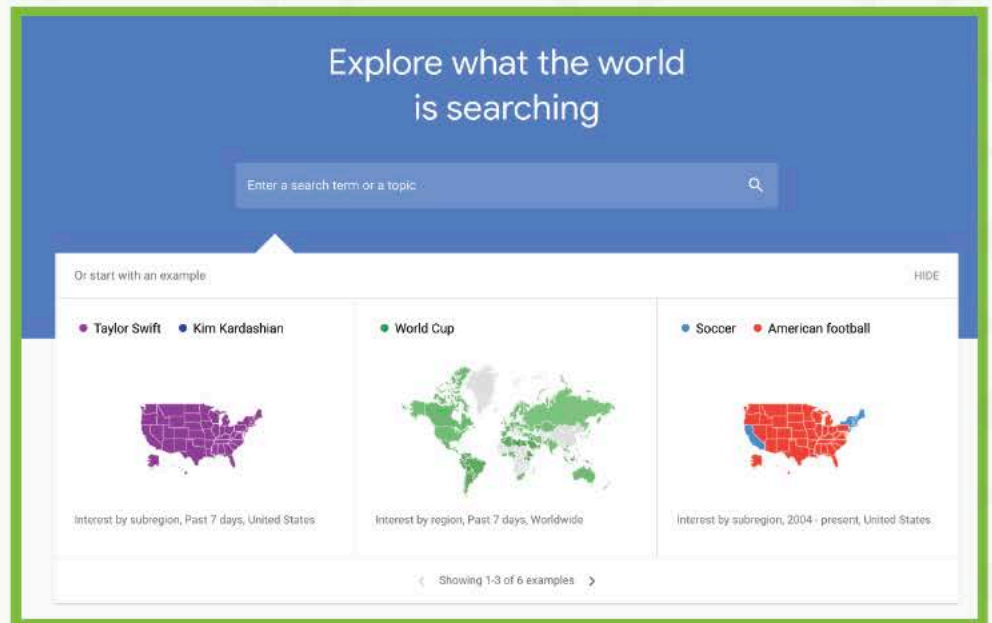
dog services, gas cards, visa cards, gift baskets, financial contributions, offers to help with bandaging and home health care and so much more. Honestly, we can't go anywhere without people asking us how Brandon is. To say this horrible experience has been unbelievable and amazing, is an understatement. We'd like to say thank you to each and every one of you for the love you've shown to us. We will be forever grateful, and know that we will pay it forward any chance we can. Love to all.

- Tammy Brzeczowski

TOOLS FOR YOU BUSINESS

GOOGLE TRENDS HOW CAN IT HELP

Wondering what key words are trending so you can utilize them in your business blogs, social media, newsletters and website? One way to use this tool is to go to <https://trends.google.com> and type in keywords that relate to your business, and see which ones are being searched the most. You can see to the right that I searched swag, promo gifts, corporate gifts, and logo'd products. It's obvious that SWAG is the most searched word (in red). So, what I might do is make sure that I use this SWAG in old articles, website, social media and other marketing areas. Happy Google Trends!



TAMMY'S TOP PROMOTIONAL PRODUCTS **NEW**



BINDLE PUPPY PACK WITH 24 OZ. BOTTLE

#80312

- 24 oz. Bindle Bottle
- Black 24 oz. SWAMI Sleeve
- 12 oz. Collapsible Dog Bowl
- Sleeve Storage
- Carrying Sleeve

Colors: Black, White and Coral
Minimum order 48 units.
Starting @ \$80.99 each



RECYCLED DESK MAT

#HANDSTAND

- 31.5" x 11.75"
- Custom Packaged Box
- Eco-friendly, Recycled Materials
- Rolled and Packed into a Beautifully Designed Tube

Minimum order 50 units.
Starting @ \$16.80 each



7.25" ASSORTED COLOR MINI SPIRAL GUMBALL MACHINE

#JK-9972

- Assorted Colors
- 7.25" High Gumball Machine
- Gumballs Not Included

Colors: Assorted in Teal, Pink and Purple
Minimum order 96 units.
Starting @ \$7.54 each



LIMITED EDITION: SPACECRAFT FUZZ FIVE-PANEL CAP

#SPC7

- Wool Blend Body and Brim/Sherpa Fleece
- Spacecraft Woven Label
- Unstructured
- Low Profile
- 5 Panel
- Ear Flaps that Can Worn Up or Down

Only Available in Black • Blank Pricing: \$15.60 + Shipping

GEARING UP FOR 2023 TIPS TO HELP YOU WITH YOUR COMPANY GOALS FOR THE NEW YEAR.

Here are a few tips to make your first quarter meeting successful. These pointers can help you reach your year end goals, or at least get closer to them.

First, it's important you don't set too many goals for the year. If you do, it can be too overwhelming and you can easily lose your focus. Each quarter, we set 3-4 goals that we call "rocks" that help us get closer to our year end goals. There is one person in charge of each rock. The key words are "in charge". This individual doesn't have to "do everything", they just need to coordinate the efforts in order to meet the quarterly goal.

Second, make sure these goals are attainable, however, make sure you don't make them too easy. Challenge yourself. At times, we probably set our goals too high, and we don't always achieve it 100%, but more often than not, we get really close.

Third, create a plan of action for each specific goal, then work backwards to attain your goal. Create weekly tasks "baby steps" to get closer to your goal. It makes the goal actually seem attainable. Each individual must develop a plan of action, and report each week on the progress of what they are doing to reach their quarterly goal.

PS - Don't forget to write these goals down.



1142 Mountain Bay Drive
Pulaski, Wisconsin 54162

A COMMUNITY CAUSE

WANT TO WIN \$10,000 AND HELP A 501(C)(3) NON-PROFIT ORGANIZATION?

Promote Pulaski is a non-profit whose mission is to educate, promote, market and build business and tourism in and around Pulaski, Wisconsin and the surrounding areas, focusing on Pulaski's rich Polish heritage. Two Projects of Promote Pulaski are: The Barnyard Estates and Casimir Pulaski Days. You can learn more about both of these by going to www.casimirpulaskidays.com, www.promotepulaski.com, and www.thebarnyardestates.com.

Plus if you want to win \$10,000 - you can help this great organization by purchasing a ticket for \$100 from Dynamic Designs (Custom Kreation, The Cobblestone - Pulaski, or any Board Member). Only 300 Tickets will be sold. Stop in today, and purchase a ticket as a Christmas Gift for someone on your list.



Makes a
Great
Christmas
Gift!

